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**For Immediate Release**

**SGW Integrated Marketing Communications Named To  
*BtoB Magazine* List of Top Interactive Agencies**

**Montville, NJ. – May 13, 2010** – SGW Integrated Marketing Communications announced today that it has been named to *BtoB Magazine*'s list of "Top Interactive Agencies." The list of top agencies was included in the April 12, 2010 issue and agencies on this list were chosen by the staff at *BtoB Magazine*.

According to the publication's senior reporter in charge of the award, Kate Maddox, inclusion in this list was chosen based on overall performance in 2009. It was decided based on new clients, new campaigns, creative execution and growth of business.

"We are honored to be included in this list of top interactive agencies alongside some of the largest agencies in the country," said Dave Scelba, Chairman and CEO of SGW Integrated Marketing Communications. "SGW has a truly hardworking staff that aims to provide the best work for our clients. We stay on top of new technologies to help drive awareness to their products and their brand, from the latest in search engine optimization techniques to producing high-quality social media releases complete with audio, video and links to the company's social media sites."

**About BtoB**

BtoB, a Crain Communications publication, is the magazine for marketing strategists. It is the only publication dedicated to all disciplines of business-to-business marketing. In print and electronically, BtoB delivers the latest trends, best practice case studies, research, and analysis that senior marketers need to develop a winning integrated marketing strategy.

**About SGW**

SGW Integrated Marketing Communications, founded in 1986, is an award winning, full-service agency with expertise in research, creative, design, website design, development and hosting, online promotion, public relations, media planning, video and multimedia production. SGW is headquartered 25 miles outside NYC in Montville, NJ. For more information, visit [www.sgw.com](http://www.sgw.com).

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