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For Immediate Release

SGW Integrated Marketing Communications Wins Five Jersey Awards

-- Program Celebrates "The Best of New Jersey" in 42nd

Annual Competition of Advertising and Public Relations Professionals --

Montville, NJ. – June 21, 2010 – SGW Integrated Marketing Communications announced today that it was awarded five “Jersey Awards” in the annual competition among New Jersey advertising and public relations professionals at an award dinner held at The Chart House in Weehawken, NJ earlier this month. The Jersey Awards are sponsored by The New Jersey Advertising Club. This year’s award wins included two first place and three second place awards for the University of Medicine & Dentistry of NJ, Delta Dental of New Jersey and Saint Peter’s University Hospital.

“Awards are a great measurement tool of the work that we are providing on behalf of our clients,” said Niles Wolfson, Chief Creative Officer and Co-founder of SGW. “We are honored to have won these five awards and we strive to provide our clients with our best work for every project we work on.”

2010 Jersey Awards Received:

- 1st Place:** University of Medicine & Dentistry of NJ – Pole/Building Banner
- 1st Place:** Delta Dental of New Jersey – Collateral/Annual Report, Non-Profit, color
- 2nd Place:** University of Medicine & Dentistry of NJ – Mass Transit/Shelter
- 2nd Place:** Saint Peter’s University Hospital – Misc. Collateral/Printed Material
- 2nd Place:** Saint Peter’s University Hospital – TV Local Spot (:30 or less, budget \$30K or less)

Noted Wolfson, “It’s nice to see the on-going recognition through this award program that the New Jersey Advertising Club provides to local NJ agencies for their work. Additionally, these five awards emphasize the joint effort between SGW and its clients that is needed to develop and refine messaging and creative.”

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About The Jersey Awards

Established in 1968, The New Jersey Advertising Club has become the largest organization of its kind during its nearly 50 years in existence and is comprised of individuals and companies working in the field of advertising, public relations and marketing related fields.

About SGW

SGW Integrated Marketing Communications, founded in 1986, is an award winning, full-service agency with expertise in research, creative, design, website design, development and hosting, online promotion, public relations, media planning, video and multimedia production. SGW is headquartered 25 miles outside NYC in Montville, NJ. For more information, visit www.sgw.com.

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