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For Immediate Release

SGW Appoints Megan O’Haus Public Relations Account Executive

Montville, NJ. – June 23, 2010 – SGW Integrated Marketing Communications today announces the appointment of Megan O’Haus to the position of Account Executive at Compass | SGW, the company’s public relations business unit. O’Haus, 24, brings to SGW three years of public relations experience in consumer food, technology and B2B focused accounts. In her new role at SGW, O’Haus will be responsible for assisting on several new and existing accounts.

“Megan brings a strong background in the consumer food and technology markets,” said Patrick Brightman, Executive Vice President of Public Relations at Compass | SGW. “She also has a strong track record of media placements and experience in event planning and execution. With SGW adding two accounts - Muscle Maker Grill and OHAUS - we are excited to bring her enthusiastic attitude, dedication and skill set to SGW.”

Most recently, O’Haus served as Account Executive at The Bender Hammerling Group for two years, serving food and technology clients that included Duncan Hines, Aunt Jemima, Frank’s RedHot and Mentor InterActive. Previously, she completed an internship in the public relations department of *People Magazine*, where she assisted publicists with pitching regional and national media, and aided in editor interviews with syndicated entertainment shows.

Megan is a graduate of Quinnipiac University, where she earned a Bachelor’s degree in Public Relations with a minor in Marketing. Here she also served as the Public Relations Chair for the school’s Communications Honor Society.

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About SGW

SGW Integrated Marketing Communications, founded in 1986, is an award winning, full-service agency with expertise in research, creative, design, website design, development and hosting, online promotion, public relations, media planning, video and multimedia production. SGW is headquartered 25 miles outside NYC in Montville, NJ. For more information, visit www.sgw.com.

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